Consultancy for development and international cooperation

Consortium and Network

Consultati SA and SEREC Sarl wants to join their competences and abilities in order to act in the field of development and international cooperation.

Consultati SA

The consultancy firm Consultati SA was founded in 2003 by Marcello Martinoni. The firm supports the public sector and social institutions to implement projects and events with a social benefit.

In 2008 started a collaboration with Claudio Naiaretti, who entered stably in the team of Consultati in 2012 and brought experiences and skills specifically developed in the field of international cooperation during the past 20 years.

Consultati works in collaboration with other consultants specialized in complementary fields, building a network able to find crosswise solutions for our clients.

SEREC Sarl

SEREC Sarl - Economy and territory - was created in 1982 to assist municipalities, communities, regions and private institutions in their development.

It works in Switzerland, where it has contact with many communities in all Cantons, and abroad in the field of international cooperation.

SEREC Sarl is active from territorial diagnostic to project implementation and works in close partnership with stakeholders.

SEREC Sarl has offices in the three main Swiss language regions: Bern, Château-d’Oex, Lausanne, Taverne and Vissoie (Head Office).

Network

Our collaborations counts with firms, organizations and persons, in particular we outline:

- Federazione delle ONG della Svizzera italiana (FOSIT) – Dorothy Prezza -- www.fosit.ch
- Fondazione Educazione e Sviluppo – Oliviero Ratti – www.globaleducation.ch
- Alliance Sud (sede della Svizzera italiana) – Lavinia Sommaruga – www.alliancesud.ch
- Accademia di architettura – Università della Svizzera italiana (USI)
  - Institute for contemporary urban project (Icup) – Enrico Sassi - www.arc.usi.ch/icup
  - Progetto workshop international social housing (WISH) – Martino Pedrozzi - wish.arch.unisi.ch/
- Facoltà di scienze della comunicazione - Università della Svizzera italiana (USI)
  - Istituto di Tecnologie della Comunicazione e New Media in Education Laboratory - Lorenzo Cantoni - www.newmine.org
- Graduate Institute of International and Development Studies (Geneva) - Daniel Fino – www.graduateinstitute.ch
- Swiss Universities of Applied Sciences - Development and Cooperation Office - Claudio Valsangiacomo (also member of Swiss Humanitarian Aid Unit - www.kfh.ch/dc)
- Associazione Seed – expertise for development – Luca Botturi - www.seedlearn.ch
- Urbanisti associati SA – Fabio Giacomazzi – www.urbass.ch
- advocacy ag - communication and consulting (Basel) - Dominik Büchel – www.advocacy.ch
- Hochschule Luzern - Institut für Soziokulturelle Entwicklung – Colette Peter – www.hslu.ch
Competences

Our experiences allow us to intervene in many fields and sector. Abilities applicable in several sector and domain according to specific mandate.

Skills

A thirty-year experience in international cooperation allows to say that Consultati and SEREC can offer expertise and professionalism in the field of formulation, management and evaluation of development projects. An intense activity has also been made in the training of NGO managers and local leaders.

Project management (identification-formulation-realization phase)

- Analysis of the situation (historical, geographical, cultural – weakness and strength)
- Participation: focus group, key stakeholder interviews
- Animation
- Training, support and institutional strengthening

Project evaluation

- Qualitative and quantitative approaches (monitoring and evaluation)
- Survey
- Internal audits or external evaluations

Communication and education

- Events management and promotion
- School and citizens campaign
- Media and communication management

Fields

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References

- Federazione delle ONG della Svizzera Italiana: member of the Technical Commission; former member of committee; former general secretary, www.fosit.ch
- Swiss Catholic Lenten Fund: member of the Experts’ Commission, www.fastenopfer.ch
- SDC, Helvetas, Intercooperation: program planning and evaluation
- Team member of regiosuisse, Swiss network unit for regional development (SECO), www.regiosuisse.ch
- Coordination of inter-departmental Group for Sustainable Development – Ticino, www.ti.ch/sviluppo-sostenibile
- Swiss French secretariat of Association Suisse Energie, www.suisseenergie.ch
- Capitalization of ten years of experience of the Swiss Cooperation in Koutiala (Mali): writing, design and publication of a brochure and a flyer http://fr.slideshare.net/parvex/koutiala-le-sursaut-local
- Research-coordinator of “Urbaging-public space for an ageing society” focusing on social and architectural needs of elderly – Accademia di architettura (www.urbaging.ch)
- Promotion of public events related to the North-South issues: North-South Media Festival - Bioggio 2002; Trasguardi - Lugano, Bellinzona, Bioggio 2003-2008

Contacts

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Director Consultati SA

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François Parvex
Senior consultant SEREC Sarl

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www.serec.ch

MM / CN / FP – 2013
Claudio Naiaretti
Architect ETHZ (1989)

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Tel. 079 463 66 86
Mail: c.naiaretti@bluewin.ch
17th October 1964
Married, 3 children
Swiss

2004 - 2010 Expert SDC c/o USI – Lugano - Institute of Mediterranean Studies
Methodological Adviser in creating a platform for inter-institutional dialogue in the Mediterranean. Creation and reinforcement of the dialogue between the academy and the institutional actors at local, national and international.

1999 - 2004 Secretary General FOSIT (NGO Federation of Italian-speaking Switzerland)
Coordination, formation and training with 60 NGOs active in Asia, Africa, Latin America and Eastern Europe. Accompanying local projects:

- Albania: Micro-manufacturing community.
- Cambodia: Recovery and insertion vulnerable populations.
- Romania: Reform of the management system of orphanages.
- Senegal: Rural development (health, food and agriculture).
- Colombia: Micro-credit and vocational training.
- Bolivia: Strengthening of identity in ethnic communities.
- Ecuador: Ethic Communities, Migrants and insertion in micro-economic development activities.


1992 - 1996 Colombia - Active as the coordinator of development project
Collaboration in planning, implementing and managing projects in vocational training and micro-credit in sub-urban areas. Support in the strengthening of local institutions.
Construction, management and evaluation of micro-credit projects supported by UNDP (UN), for the prevention of drug use in younger age groups.

Executor of specific mandates related to the world of international cooperation

2004-2008 Department of Institutions Canton Ticino
Project “Por una Vida Digna” in Ecuador for the repatriation of illegal Ecuadorians in the Italian part of Switzerland in collaboration with the Swiss and Ecuadorian Government.


MIC (Master in Comunicazione Interculturale), Facoltà di Scienze della Comunicazione, USI, Lugano: seminari su “La comunicazione interculturale nella cooperazione allo sviluppo” (dal 2003).


Member of Foundation and organization financing and sustain project of cooperation
Fondazione Del Don, Fondazione Margherita and Associazione Seed (President)

Italian: Native Speaker
Spanish: Fluent (read/write)
French: Competent (read/write)
German: Competent (read/write)
English: Conversant / basic

Publications
Naiaretti Claudio, Sagramoso Alessandra e Solaro del Borgo M.Alessandra, “Strumenti operativi per progetti di cooperazione allo sviluppo” Lugano, Fosit, 2006
Naiaretti Claudio, Sagramoso Alessandra e Solaro del Borgo M.Alessandra, “Outils de gestion pour projets de coopération au développement” Lugano, Fosit, 2010
Marcello Martinoni

Geographer and anthropologist (1999)

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29th November 1974
 Married, 3 children
 Swiss

2002 -2012 Coordinator of inter-departmental group for sustainable development - Ticino
Promotion of sustainable development in the public administration of Canton Ticino, towards municipalities and enterprise (communication campaign, methodological support, project management).
Mains field: education, public procurement, fair trade, evaluation of sustainability, decision support tools, monitoring, tourism, urban sustainable development, …) - www.ti.ch/sviluppo-sostenibile.

2008 - 2010 Researcher and coordinator of “Urbaging-public space for an ageing society” – Accademia di architettura / National Fund for research
Research-coordinator of Urbaging, conducted with the support of the National Program for research “NRP 54 – Sustainable development of built environment”, focusing on social and architectural needs of elderly. Development of a decision support tools for professionals “Urbaging” - www.urbaging.ch.

2011 New-urban quality – communication events in Ticino for the NPR 65 – advocacy AG Basel
Logistical organization, media campaign and promotion of the public event of presentation of the national research program "New Urban Quality" that focus on developing concepts and strategies for new urban quality - www.nrf65.ch.

2004 - 2011 Scientific assistant – Institute of Contemporary Urban Project – (USI – Accademia di architettura)
Researcher and didactic assistant at the Accademia di architettura of the USI (Università della Svizzera Italiana) with Professors Josep Acebillo and Gian Paolo Torricelli and Arch. Enrico Sassi – www.arch.usi.ch/cup.

2005 - 2010 Evaluation and project management in Health promotion fields

1998 Scientific assistant - CER-DET (Tarija – Bolivia) and APG (Asamblea Pueblo Guaranes)
Field research for the master-degree dissertation in cooperation with local NGO and local indigenous institutions: “Apropiación territorial de tres comunidades guaraníes del Itika Guasu (Dept. Tarija, Prov. O’Connor) - Percepción social de los límites de las OTB’s y de los propietarios legítimos del territorio. Conocimiento y uso de los recursos naturales”.

Memberships and volunteer activities

Italian: Native Speaker
French: Fluent (read/write)
Spanish: Competent (read/write)
German: Competent (read/write)
English: Competent (read/write)
François Parvex

Civil Eng. EPFL (1981), Agriculture Eng. ETHZ (1987), Postgrad. IMD Lausanne

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Mail: parvex@serec.ch

25th March 1958
Married, 1 children
Swiss

from 2000 SEREC (Service for Regions and Communes)
Interventions as evaluator, planner and backstopper in development cooperation projects in Central and Eastern Europe, Central Asia, Vietnam and Africa for SDC, Helvetas, Intercoop and the Swiss Catholic Lenten Fund.

Planning and implementation of a pilot knowledge management centre in the field of territorial development in the Swiss mountain areas for the Swiss Secretariat for Economic Affairs (SECO).

Responsible for the planning and implementation of the Regional Development Program as well as for the Regional Marketing.


Memberships and volunteer activities
from 2011 Assistance to the rain forest protection project Selvaviva in Ahuano, Napo, Equator (Amazonia) - www.selvaviva.ec.


from 2011 NGOs Federation of Italian Switzerland (FOSIT): member of the technical commission - www.fosit.ch.

from 2009 President of the inter-municipal trash management consortium Alto e Medio Malcantone (Ticino, CH).

French: Native speaker
Italian: Competent
German: Fluent
English: Fluent
Spanish: Conversant / basic