

P P C

Project Partners Consultancy

Background

The Project Partners Consultancy - PPC is a network of expert professionals created in 2015 under the umbrella organization of Consultati SA founded in 2003 by Marcello Martinoni to support the public sector and not-for-profit organizations/NGO in the Swiss Italian part of Switzerland in the implementation of projects and events improving community benefits. In 2008 Consultati SA started the collaboration with Claudio Naiaretti who brought a long lasting experience in the field of international cooperation.

PPC, as complement to Consultati SA, aims to provide professional and experience-based consultancy to public, private and not-for-profit organizations in the field of international cooperation and sustainable development.

The network(s)

In order to fulfil its mandate, PPC promotes a network of expert professionals based in the Italian speaking part of Switzerland. Partly with consultants already collaborating with Consultati SA (Chiara Bramani – communication sciences; Marcello Martinoni – geographer and anthropologist; Michela Moroni – finance and administration; Claudio Naiaretti – architect ETHZ; Ivan Sasu – biologist) and others consultants that became part of the PPC's founding team as associates: Fabio Baiardi – economist; Gloria Bernasconi – economist; Matteo Guidotti – consultant and lecturer at the Graduate Institute Geneva and Stefano Spinelli – sociologist and photographer.

In doing so, PPC offers a potential wide spectrum of services and products in collaboration with Swiss Italian consultants specialized in complementary fields building a network of expert professionals able to find crosswise solutions for our clients and stakeholders.

PPC's competency areas

PPC team member's diverse expertise allows PPC to intervene in various fields, both public and private. Abilities applicable in several sectors and domains according to the specific needs and mandates of our clients.

We consider assuming mandates in the following macro-areas:

1. Environment and climate change
2. Development economics and finance services
3. Health promotion and sustainable development
4. Migration and Human Rights
5. Media and communication

Our services

Thanks to the accumulated long lasting PPC team member's experience in international cooperation allows PPC to offer expertise and professionalism in the field of formulation, management and evaluation of development projects as well as in the training of NGO managers and local leader.

Project management (identification-formulation-realization phase)

- Analysis of the situation (historical, geographical, cultural – weakness and strength)
- Participation: focus group, key stakeholder interviews
- Animation
- Training, support and institutional strengthening

Project evaluation

- Qualitative and quantitative approaches (monitoring and evaluation)
- Survey
- Internal audits, external evaluations and backstopping

Communication and education

- Events management and promotion
- School and citizens campaign
- Media and communication management

Consultancy qualifications

Each member of the network has specific and heterogeneous working experiences. The complete references are listed in the extended curricula. The most relevant references are:

- Council of Europe – CoE, www.coe.int
- Federazione delle ONG della Svizzera Italiana, www.fosit.ch
- The Graduate Institute Geneva, www.graduateinstitute.ch
- International Committee of the Red Cross - ICRC
- Organization for the Security and Cooperation in Europe – OSCE
- Développement régional, économique et territorial – SEREC, www.serec.ch
- Swiss Federal Department of Foreign Affairs – FDFA
- University of Applied Sciences and Arts of Southern Switzerland – SUPSI, www.supsi.ch
- Università della Svizzera italiana - USI, www.usi.ch - Academy of architecture and Institute of Mediterranean Studies

Contacts

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Curriculum Vitae – short version

Marcello Martinoni Geographer and anthropologist(1999)	1974 – Married, 3 children – Swiss martinoni@consultati.ch
Skills	Project management and evaluation
Area of expertise	Social and not-for-profit sector, international cooperation and development, urban planning and sustainable development
Main work experiences	2003 – UTT Founder and owner Consultati SA / 2014 – UTT Lecturer “Stakeholders analysis” for the CAS in International cooperation and development at the SUPSI / 2002 - 2012 Coordinator of the inter-departmental group for sustainable development – Ticino / 2008 – 2010 Research and coordinator of “Urbgaging-public space for ageing society”, USI - Accademia architettura / 2005 – 2011 Evaluation and project management in Health promotion fields /2004 – 2011 Scientific assistant for the Institute of Contemporary Urban Project of the USI - Accademia architettura
Languages	Native / fluent: Italian / French Competent: French, German, English
Publications	La città e gli anziani
Claudio Naiaretti Architect ETHZ (1989)	1964 - Married, 3 children - Swiss c.naiaretti@bluewin.ch
Skills	Project management and evaluation
Area of expertise	International cooperation and development, social sector
Main work experiences	2004 -2010 Expert SDC c/o USI – Lugano - Institute of Mediterranean Studies / 1999 - 2004 Secretary General FOSIT (NGO Federation of Italian-speaking Switzerland) / 1992 - 1996 Colombia - Active as the coordinator of development project
Languages	Native / fluent: Italian / Spanish Competent: French, German, English
Publications	Naiaretti C., Sagramoso A., Solaro del Borgo M.A, “Strumenti operativi per progetti di cooperazione allo sviluppo” Lugano, Fosit, 2006 Naiaretti C., Sagramoso A., Solaro del Borgo M.A, “Outils de gestion pour projets de coopération au développement” Lugano, Fosit, 2010
Fabio Baiardi Msc in Economics & management (1992), Financial Risk Management (2002)	1961 – Married, 1 child – Swiss fabio.baiardi@bluewin.ch
Skills	Project management, evaluation and audit
Area of expertise	Finance, administration and organization; financial and operational risks, corporate social responsibility
Main work experiences	2014 – UTT Business consultant Helvitech.ch / 2015 – 2014 External consultant, Financial advisor, research assistant and embassy attaché for the Swiss Federal department of Foreign Affairs – FDFA / 2002 – 2004 CFO for a Private asset management company / 1997 – 2000 Executive Director pension fund State employees / 1992 – 1996 Delegate-administrator International Committee of the Red Cross - ICRC
Languages	Native: Italian and German Fluent: French, English and Spanish
Publications	Swiss Federal Council, “Background report on commodities” prepared under the aegis of three government departments FDFA/FDF/EAER -2013

<p>Gloria Bernasconi MSc Economics, Finance and International Integration (2012) Certified expert in microfinance</p>	<p>1986 – Swiss gloriaelisa.bernasconi@gmail.com</p>
Skills	Investment and financial analysis
Area of expertise	Development policies, sustainable investments
Main work experiences	2016 - UTT Assistant Investment Manager at the Swiss Alternative Bank / 2016 – 17 Researcher on energy access in collaboration with the SDC in the framework of the Executive Master in Development Policies and Practices of the Graduate Institute Geneva / 2013 – UTT Promoter “Fondazione Diritti Umani” in Lugano / 2014 – 16 Assistant Corporate Finance at Banca dello Stato del Cantone Ticino / 2013 – 2014 Research and analysis financial portfolios with the University Meets Microfinance – European Programme / 2012 Research assistant CISP, Malawi
Languages	Native: Italian Fluent: French and English Competent: German and Spanish
<p>Matteo Guidotti BA in Economics (1995) BA in Political Science (1997) MPA in Policy Evaluation (1999) MA in Development Studies (2004) PhD in Political Science (2012)</p>	<p>1970 – Swiss m.g@magi-ster.com</p>
Skills	Evaluation, project management and business consultant
Area of expertise	Institutional and organizational change (processes reengineering, decentralization, service delivery, good-governance reforms, etc.) / Performance Management
Main work experiences	2004 – to now: Director & owner MAGI-STER Sagl / 2004 – to now: Senior technical advisor, evaluator and consultant in the fields of institutional change and development cooperation in Switzerland, South East and Central Asia / 2008 – to now: Senior lecturer, The Graduate Institute in Project Management and Evaluation; Policy analysis, Good governance and Institutional reforms related issues / 2011 – to now: Head of African Speaking countries, Executive Master in Development Projects / 2011 to now: Trainer in Evaluation and Monitoring of projects; in Results Based Management methodologies and tools / 2011-2015: Head of Afghanistan program, Executive Master in Development Projects, UNITAR & The Graduate Institute
Languages	Italian, French and English
Publications	<p>Guidotti, M (2004). “District One Stop Shop Assessment in Quang Binh Province, Viet Nam.” SDC.</p> <p>Guidotti M., (2005). “Review on One-Stop Shops at Commune & Ward Levels, Viet Nam.” SDC.</p> <p>Gironde, C, S., Nguyen, T. K., Nguyen, V., Ho, H. T., Ho, K. U. and Guidotti, M. (2009). Decentralized decision-making and participation 354 under Program 135II. A study of five provinces in Vietnam. Vietnam: World Bank</p> <p>Guidotti, Matteo (2012), Good Governance and Decentralization Policies. The Case Study of the Delivery of Administrative and Business Services at Local Level, Vietnam. University of Geneva</p>

Ivan Sasu MSc in Conservation Biology and Ecology	1980 – Swiss ivan.sasu@gmail.com
Skills	Environmental evaluation, field surveys, GIS cartography, web development
Area of expertise	Biodiversity conservation and enhancement, invasive plants management, education
Main work experiences	From 2013: Field surveys and project coordination for invasive plants management projects From 2012: Promotion and planning consultant in urban biodiversity enhancement projects From 2009: Dynamic web development (responsive website, online surveys, interactive maps, ...) 2014-2016: Piottino educational trail renovation (15 information boards and activities to discover the nature, culture and history of the area of Mount Piottino, CH) 2014: Landscape GIS analysis of the Capriasca Region (CH) 2012-2013: Exchange of experiences and know-how in the field of environmental education within the Swiss-Czech Cooperation Programme
Languages	Native: Italian Fluent: French Competent: English and German

Stefano Spinelli Photographer and Sociologist	1963 – Swiss and Italian stefanospinelli@hotmail.com
Skills	Photographic works: reportages – documentation – portraits - studio
Area of expertise	Editing and visual communication
Main work experiences	1996, Genève, Institut de Médecine Préventive et Sociale / 2004, Lugano, VRWAY / 2005-today, Ponte Tresa, Freelance Photographer
Languages	Native: Italian Fluent: French and English
Publications	Art catalogues and newspapers

Michela Greppi	2 children – Swiss michela.greppi@consultati.ch
Skills	Assistant in administration and services; expertise in adult and child protection, administrative management, social assistance
Area of expertise	Not-for-profit sector, international cooperation and development, administrative management
Main work experiences	2015 – present: assistant in administration and services at Consultati SA, consulting company supporting the public sector, the social institution and not-for-profit organizations/NGO in the Swiss Italian part of Switzerland in the implementation of projects and events improving community benefits 2013 – 2015: assistant in administration and services at HELVETAS Swiss Intercooperazione, Balerna - ONG Organization for International Cooperation 2010 – 2012: assistant at Commissione Tutoria for adult and child protection, administrative management, social assistance 1990 – 2012: multi-year experience in Administrative and business management, trust management, banking, human resources, import-export
Languages	Native: Italian Fluent: English, Spanish Competent: French, German

Chiara Bramani MSc in Communication Sciences (2003)	1979 – Married, 1 child – Italian, with Swiss domicile chiara.bramani@consultati.ch
Skills	Project management and evaluation, communication and training
Area of expertise	Not-for-profit sector, international cooperation and development, sustainable development, migration
Main work experiences	<p>2007 – present: Fund raising and project manager, since January 2014 executive director at Associazione seed – Lugano, non profit association active in the field of education, digital technologies and international development.</p> <p>2014 – present: collaborator at Consultati SA, consulting company in the field of project management and evaluation, urban development planning and sustainable development.</p> <p>2007 – 2014: researcher at New Media in Education lab c/o Università della Svizzera italiana in Lugano, working in the field of international research and applied projects in eLearning and eTourism</p> <p>2003 - 2007: project coordinator and collaborator at Hypermedia Open Center c/o Politecnico di Milano in the field of eLearning and new technologies at the service of education, cultural heritage and cultural tourism.</p>
Languages	<p>Native: Italian</p> <p>Fluent: English</p> <p>Competent: French, Spanish</p>
Publications	Botturi, L., Bramani, C., & Corbino, S. (2012). Digital storytelling for social and international development: from special education to vulnerable children. International Journal of Art and Technologies